



2026

CORPORATE PARTNERSHIP GUIDE

PROTECT. EDUCATE. CONNECT.

Building a healthier, more connected
Edwardsville through nature,
conservation, and community.



**WINE & WHISKEY
FOR THE WATERSHED**

OUR SIGNATURE ANNUAL FUNDRAISER

Nature Builds Better Communities

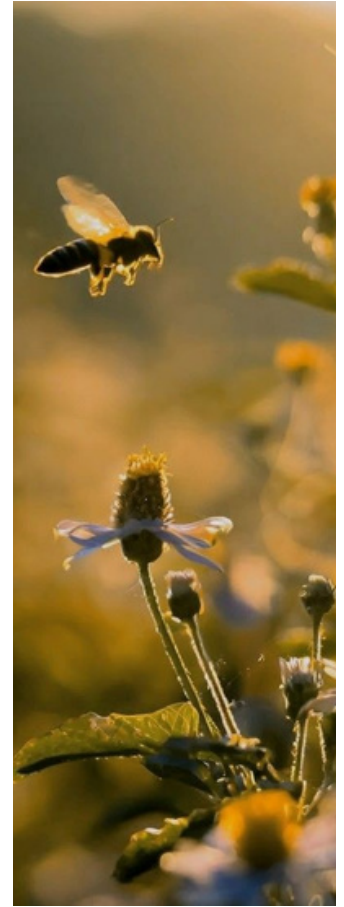
Every thriving community has places where memories are made. **Where children trade screens for streams and curiosity leads the way.** Where families gather beneath autumn leaves. Where students learn that the natural world isn't somewhere else... It's right here.

For more than 35 years, the Nature Preserve Foundation has helped protect, preserve and expand these places across Edwardsville through conservation, education, recreation, and community partnerships.

Today, we're investing in the future. From restoring native habitat and inspiring thousands of students and adults each year to creating beloved community traditions like Earth Day, Pumpkin Glow, Discovery Days, and Wine & Whiskey for the Watershed, we're building a healthier, more connected community one project at a time.

At the heart of this work is the **Watershed Nature Center, a year-round destination that welcomes thousands of visitors annually.** Through regular public hours, homeschool programming, school field trips, community events, and partnerships with underserved school districts, we make nature accessible to learners of every age and background.

Our **newest initiative, Richards Woods**, will preserve one of our region's most significant natural spaces while creating new opportunities for hiking, outdoor education, and recreation through a new public trail system. None of this happens without partners who believe that great communities deserve great natural spaces.



3,500+
CHILDREN
REACHED
THROUGH
EDUCATIONAL
PROGRAMMING
ANNUALLY



3,000+
COMMUNITY
MEMBERS
ATTENDED OUR
INAUGURAL
PUMPKIN GLOW



**35
YEARS**
SERVING THE
EDWARDSVILLE
COMMUNITY



100%
VOLUNTEER-
LED BOARD
OF
DIRECTORS



**365
DAYS**
A YEAR-ROUND
DESTINATION FOR
LEARNING,
EXPLORATION, &
CONNECTION



WHEN PEOPLE CONNECT WITH NATURE, COMMUNITIES THRIVE.

Become a Community Partner

CHOOSE HOW YOU WANT TO MAKE AN IMPACT

Your business has the opportunity to make a meaningful difference in the lives of local families, students, and future generations. Whether your priorities are education, conservation, recreation, or community engagement, there's a partnership that aligns with your values while creating lasting impact.

Our annual partnership opportunities allow you to support the programs and projects that best align with your mission and values.



SIGNATURE EVENTS

*Celebrate community.
Inspire connection.*

- Wine & Whiskey for the Watershed
- Pumpkin Glow
- Earth Day Festival



EDUCATION

*Inspire the next
generation.*

- Summer Camp
- School Field Trips
- Discovery Days
- Junior Ranger Program
- Junior Board
- shED Talk Adult Speaker Series



COMMUNITY PROJECTS

*Build for today.
Preserve for tomorrow.*

- Richards Woods Bridge
- Trail Improvements
- Habitat Restoration
- Interpretive Signage
- Tree Planting
- Citizen Scientists Projects



COMMUNITY WELLNESS

*Strengthen people.
Strengthen place.*

- Outdoor Recreation
- Mindfulness in Nature
- Blue-Green Spaces
- Environmental Stewardship



Annual Giving Corporate Partnership Levels

FLEXIBLE PARTNERSHIPS. MEANINGFUL IMPACT.

Our partnership levels provide meaningful ways for organizations to invest in the future of our community while supporting conservation, education, recreation, and the natural spaces that bring people together.

PARTNER BENEFITS	VISION PARTNER \$10,000+	COMMUNITY PARTNER \$5,000	STEWARD PARTNER \$2,500	TRAIL PARTNER \$1,000	SUPPORTING PARTNER \$500	FRIEND \$250
 Recognition on website	✓	✓	✓	✓	✓	✓
 Social Media Recognition	✓	✓	✓	✓	✓	
 Preferred Access to Naming Opportunities	✓					
 Tickets to WW4W Event	10 VIP TICKETS	8 VIP TICKETS	4 VIP TICKETS	2 VIP TICKETS	2 STANDARD TICKETS	
 Ad in Event Booklet	✓	✓	✓	✓	✓	
 Event Signage	✓	✓				
 Creative Collaborations	✓					



All partnerships are customized to help you achieve your marketing, community engagement, and corporate social responsibility goals.

Exclusive Sponsorship Opportunities

Looking for a deeper connection with the community? In addition to our annual partnership levels, select programs and community initiatives are available for exclusive presenting sponsorships. *Each opportunity is limited to one exclusive sponsor.*

Exclusive sponsorship opportunities are available independently or may be added to any annual partnership level.



RICHARDS WOODS BRIDGE CAMPAIGN

Help connect the community to one of Edwardsville's newest natural spaces through a pedestrian bridge that opens the door to exploration for all.

**NAMING OPPORTUNITY
STARTING AT \$25,000**



PUMPKIN GLOW

Support one of Edwardsville's fastest-growing fall traditions that brings thousands of families together.

**EXCLUSIVE SPONSORSHIP
\$10,000**



EARTH DAY FESTIVAL

Help hundreds celebrate conservation and healthy living at our signature spring event.

**PRESENTING SPONSOR
\$7,500**



PUMPKIN GLOW SHUTTLE BUS

Help families arrive safely and stress-free while keeping traffic moving and the event accessible for everyone.

**EXCLUSIVE SPONSORSHIP
\$2,500**



SUMMER CAMP

Invest directly in the next generation of environmental stewards through hands-on nature experiences that spark curiosity in the outdoors.

**PROGRAM SPONSOR
\$5,000**



WINE & WHISKEY FOR THE WATERSHED

Our signature annual fundraiser celebrating conservation, community and connection.

**PRESENTING SPONSOR
\$10,000**

COMPLETE & RETURN THIS FORM

Become a Partner



PO Box 843
Edwardsville, IL 62025



info@naturepreservefoundation.org



naturepreservefoundation.org

GIVING COMMITMENT

Please indicate your area of interest:



☐ Annual Partnership Level



☐ Exclusive Sponsorship Opportunity



☐ Both

ANNUAL PARTNERSHIP LEVEL

Please select one:

- ☐ Vision Partner \$10,000+
- ☐ Community Partner \$5,000
- ☐ Steward Partner \$2,500
- ☐ Trail Partner \$1,000
- ☐ Supporting Partner \$500
- ☐ Friend \$250



All partnerships are customized to help you achieve your marketing, community engagement, and corporate social responsibility goals.

PAYMENT METHOD



☐ **Check:** payable to Nature Preserve Foundation
Mail to PO Box 843, Edwardsville, IL 62025



☐ **Credit Card:** visit naturepreservefoundation.org
Click the "donate" button. Write your sponsorship level or opportunity in the notes section.



THANK YOU

for investing in our community
and natural spaces.

2026 DONOR INFORMATION

Company Name _____

Contact Person _____

Title _____

Email _____

Phone _____

Website _____

Address _____

BENEFITS RECEIVED

Benefits are listed separately on a detailed sheet/brochure.

EXCLUSIVE SPONSORSHIP OPPORTUNITY

I am interested in discussing the following exclusive sponsorship opportunity(ies):

- ☐ Richards Woods Bridge Campaign Starting at \$25,000
Naming Opportunity
- ☐ Wine & Whiskey for the Watershed \$10,000
Presenting Sponsor
- ☐ Pumpkin Glow \$10,000
Presenting Sponsor
- ☐ Pumpkin Glow Shuttle Bus \$2,500
- ☐ Earth Day Festival \$7,500
Presenting Sponsor
- ☐ Summer Camp \$5,000
Program Sponsor
- ☐ Other (Please specify): _____

ADDITIONAL INTEREST (OPTIONAL)

- ☐ Naming Rights ☐ Custom Sponsorship Package
- ☐ Multi-Year Partnership ☐ Other: _____

NOTES / ADDITIONAL INFORMATION

